



LANCE BLAIR 2023
VOICE OVER
NON-BROADCAST RATE GUIDE

All rates are for finished audio at 140 Words-Per-Minute. Script revisions
up to one minute are \$75 and up to two minutes are \$125

0 TO 2 MINUTES, UP TO 280 WORDS	\$ 300
2 TO 5 MIN, 280 TO 700 WORDS	\$375
5 TO 10 MIN, 700 TO 1400 WORDS	\$450
10 TO 15 MIN, 1400 TO 2100 WORDS	\$525
15 TO 20 MIN, 2100 TO 2800 WORDS	\$600
20 TO 25 MIN, 2800 TO 3500 WORDS	\$675
25 TO 30 MIN, 3500 TO 4200 WORDS	\$750
30 TO 35 MIN, 4200 TO 4900 WORDS	\$825
35 TO 40 MIN, 4900 TO 5600 WORDS	\$900
40 TO 45 MIN, 5600 TO 6300 WORDS	\$975
45 TO 50 MIN, 6300 TO 7000 WORDS	\$1050
50 TO 55 MIN, 7000 TO 7700 WORDS	\$1125
55 TO 60 MIN, 7700 TO 8400 WORDS	\$1200

HTTPS://LANCEBLAIRVO.COM
INFO@LANCEBLAIRVO.COM
P.O. BOX 3075 DECATUR, GA 30031, U.S.A.
+1 404 964 9396
SOURCE-CONNECT: LANCEBLAIR



LANCE BLAIR 2023
VOICE OVER
TV BROADCAST RATE GUIDE

Double the rates for paid internet placement and commercials.
Triple the National Rates for Worldwide Usage.

MARKET	3 MONTHS	6 MONTHS	12 MONTHS
LOCAL	\$400	\$800	\$1200
REGIONAL	\$500	\$1000	\$1500
NATIONAL, NO MAJOR MARKETS	\$750	\$1500	\$2500
NATIONAL ALL MARKETS	\$1250	\$2500	\$3200
TV TAG LOCAL	\$150	\$300	\$400
TV TAG REGIONAL	\$200	\$400	\$500
TV TAG NATIONAL, NO MAJOR MARKETS	\$250	\$500	\$650
TV TAG NATIONAL ALL MARKETS	\$300	\$600	\$800

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LANCE BLAIR 2023 VOICE OVER RADIO BROADCAST RATE GUIDE

Double the rates for paid internet placement and commercials.
Triple the National Rates for Worldwide Usage.

MARKET	3 MONTHS	6 MONTHS	12 MONTHS
LOCAL	\$250	\$350	\$850
REGIONAL	\$300	\$600	\$950
NATIONAL, NO MAJOR MARKETS	\$450	\$800	\$1400
NATIONAL ALL MARKETS	\$600	\$1250	\$1500
TV TAG LOCAL	\$125	\$275	\$375
TV TAG REGIONAL	\$175	\$325	\$475
TV TAG NATIONAL, NO MAJOR MARKETS	\$200	\$400	\$550
TV TAG NATIONAL ALL MARKETS	\$250	\$450	\$675

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